About Micollect

MiCollect connects and engages companies, customers with a data and information system based on digital tagging, traceability, and transparency of products across product life cycles. MiCollect's digital platform for documented traceability and insights is an enabler of transparency and transformation for the good of innovative and future circular business models. Initial focus of MiCollect is the branch of Furniture.

Services

At MiCollect we offer a solution of tagging physical products, attaching a unique digital ID and digital twin for data capturing throughout product life cycles. Tagging enables product traceability, intelligence, and connectivity, providing stakeholders across the value chain a tool for product verification, seamless access and sharing of essential product data and information - always updated and communicated in a consistent way!
(Enriching products with data is key for enhanced traceability.) The extended information requirements are today very often challenged by data sitting in silos. To face this challenge MiCollect offers a smart data system to capture and log data across stakeholders, systems and formats ensuring a transparent flow of information - for enhanced traceability and accountability at speed!
MiCollect product tagging and the development of a seamless flow of data and information unlocks transparency, giving you the opportunity to improve and transform. Utilize MiCollect's suite of insights tools for improved impact as well as/and digital customer and partner engagement tools to support your innovative and/or circular business models.

Contact info

info@micollect.io

+45 29603269

MiCollect

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